



News Release

**U.S. Small Business Administration
DELAWARE DISTRICT OFFICE**

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Local Business Woman Selected as ‘Champion of Change’ *One of Only 18 to Be Nationally Recognized By President Obama*

Wilmington, Del. – The U.S. Small Business Administration today announced Christy Crkvenac, owner of Fulcrum Pharmacy and Radius Rx Direct in Wilmington, Delaware is one of 18 State Small Business People of the Year selected as a **Champion of Change** by the Obama administration as part of its **Winning the Future** initiative (www.whitehouse.gov/champions).

“All across the country, Americans like Christy are doing amazing things to out-innovate, out-educate and out-build the rest of the world,” said SBA Regional Administrator A. John Shoraka. “It’s wonderful to see her being recognized by SBA as Delaware’s Small Business Person Of The Year and one of the President’s Champions of Change.”

Each week, the Administration features a group of Americans, businesses or organizations who embody the President’s **Winning The Future** initiative to “Innovate, Educate, and Build.” Different groups are highlighted each week ranging from educators to entrepreneurs to community activists. Because next week is National Small Business Week, the Administration has chosen to focus on small business champions of change.

“Christy is very deserving of this honor,” said Jayne Armstrong, SBA Delaware district office director. “Her innovativeness and leadership are an example for small business owners everywhere.”

Crkvenac will be featured on the White House website and attend a White House event, to honor those who are “Winning the Future” and further empower and inspire other members of their respective communities. During the event, SBA representatives and White House officials will host a discussion on amplifying best practices.

“Being selected Delaware’s Small Business Person of the Year was an honor in itself. Now being chosen as a ‘Champion of Change’ and being able to give input directly to the administration is just amazing. I look forward to representing the many great small businesses in Delaware as we work to improve the small business climate throughout the country,” said Crkvenac.

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The SBA’s mission is to maintain and strengthen the nation’s economy by aiding, counseling, assisting and protecting the interests of small businesses and by providing loan guarantees through private sector lenders to help qualified small businesses secure financing on reasonable terms. It offers counseling and training through its resource partners: the Small Business Technology and Development Center, SCORE, and the YWCA Delaware Center for Women’s Entrepreneurship. Additionally, the SBA provides assistance with contracting, surety bonding, and disaster recovery.